

# TOM PARKER

07913 598 438

[Tomparker646@gmail.com](mailto:Tomparker646@gmail.com) / <https://tpwolves150.wixsite.com/my-site>

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A highly motivated and hard-working student studying Broadcast Journalism at the University of Salford aspiring for an exciting career that will extend my pre-existing skills and help me explore many new opportunities. I currently combine my studies with extracurricular work on Shock Radio (Head of Sport) broadcasting a live radio show every Monday; I also produce content for Talking Wolves, WDSportz and DT FC on YouTube. I produce video and audio content that is football focused, primarily specializing in presenting, tactical analysis and commentary. I am able to organize my time and work to a schedule which allows me to consistently produce high-quality content including thorough research and knowledge.

## EDUCATION

### **Current Education (SEP. 2019-PRESENT)**

**University of Salford - BA (Hons) Journalism (Broadcast)**

**A-Level results** – Media Studies **A**, English Language **B**, French **B**

**10 GCSEs ranging from A\* - C**

GCSE: English Literature **8 (A\*)**, French **A\***, English language **7 (A)**, Mathematics **6 (B)**, Biology **B**, Physics **B**, Computing **B**, Chemistry **C**, Product Design **C**, Creative Imedia **Distinction level 2**

ECDL Computing course – **Distinction (A\*)**

Duke of Edinburgh Bronze Award

NCS (National Citizen Service)

## WORK/ INDUSTRY EXPERIENCE

### **ASHMORE PARK I.T — JUNE 2016**

Here I spent time learning how components of computers are fixed and replaced, as well as communication within retail. In addition, I learned how to produce online retail content as I created/edited videos for a clothing line.

### **SIGNAL 107 — JULY 2016**

I spent a week at Signal 107 radio station, during that time I collected stories over the week from newspapers and compiled them into a radio script, which I then used at the end of the week to produce a 40-minute radio show. This helped develop my research and presenting skills.

### **SALFORD NOW – SEPTEMBER – DECEMBER 2021**

With university I spent several months having weekly newscasts where I would perform differing roles in a professional newscast setting. I have produced TV packages, TV programmes and led the news content when acting as news editor. My experience as an 'on the day' reporter has helped in being quick-thinking and intuitive. Whilst my aforementioned roles have expanded my journalistic knowledge and portfolio. I am comfortable working in news teams and leading a programme.

### **DT FC - ONGOING**

I have been commentating for DT FC, a YouTube football team in the Essex Alliance League. I have become used to working in a club environment, having to meet deadlines with sending my commentary and working alongside others to discuss how to style the content. This experience has meant that I am comfortable doing commentary and can communicate well with an organized team of people.

## **VOLUNTEERING/EXTRACURRICULAR EXPERIENCE**

### **SIGNAL 107 - 2016–2019**

Over the course of three years I volunteered at Signal 107 to edit and produce highlight packages for Wolverhampton Wanderers matches. Alongside production, I also operated the fans phone-in, calling listeners and sending calls through to the main studio. The highlights were used for Signal's website and the Wolves YouTube channel. The experience garnered here helped with my communication with the public and production skills, as well as working in a professional environment.

### **SHOCK RADIO – 2019-PRESENT**

I joined Shock Sports last year as a co-presenter, during this year I covered a Salford Red Devils match and a University Rugby final, attending the games to provide live commentary and a match report. I was promoted to Head of Sport for this year to take the show forward. I have since created an Instagram page and moved the show from Mixcloud to Spotify to increase audience demographic. This proves my ability to make use of online promotion and come up with ideas to improve an existing product. I have also lead a successful team which shows my ability to organize and work well within a team of journalists.

### **TALKING WOLVES – 2020-PRESENT**

I have been working alongside one of Wolves' biggest fan channels, Talking Wolves, since July, presenting on fan reaction and research-based video content. I also take part in extra presenting work on their weekly live shows. Alongside videos, I have also published numerous match reports and player rating pieces, a skill which has deeply improved my tactical analysis and statistical research.

### **LIVE AT THE QUAYS – 2020-PRESENT**

Since the summer I have been a key part in the student-led 'Live at the Quays' page. This media production group has given me the chance to lead numerous interviews with university sports societies as well as professional sports stars such as basketballers Breanon Brady and Jordan Whelan. I am also the lead presenter on their most popular show Planet Sport. These opportunities have greatly broadened my interest in sports research and aided my comfort presenting in front of a camera.

### **WDSportz – 2020-PRESENT**

Alongside my other commitments I have also played a key role for WDSportz providing commentary on FA Cup and Essex Senior League coverage. I have had the chance to cover well-known teams such as Hashtag United and coveted competitions such as the FA Cup. I also took up the role of European coverage during lockdown, presenting and producing a weekly series covering La Liga, Serie A and the Bundesliga. This experience has provided me with useful experience in commentary and an extensive knowledge of

different leagues/players. I have the ability to research teams and factual information to put forward high-level and knowledgeable videos.

### **STRET福德 PADDOCK/ STRET福德 PADDOCK FC – ONGOING**

I have been working with Stretford Paddock (formally full time devils) since April doing research work, editing and commentary. I have helped in scripting transfer videos and doing research on different players and teams for match previews and live watchalongs. I've also gained experience behind the scenes by helping producers during live shows. I also run matchday social media for the club's twitter page and have an important advisory role in content planning for social media and their YouTube channel.

## **SKILLS, INTERESTS AND RESPONSIBILITIES**

### **SCOUTING**

I have been in Scouting since age eight. It has opened up a world of adventure to me, most notably my participation in the World Scout Jamboree in Japan, 2015. This has involved fundraising for the cultural trip, and opportunities to boost my confidence in public speaking skills by giving a number of presentations, including to younger Scouting sections, Church communities, Business groups, and to HRH the Duke of Kent.

### **DEBATE MATE**

In secondary school I joined up with the "Debate Mate" team which involved training and competing for debate tournaments held all across England. I was a key speaker for my team and we ended up winning the regional cup at the University of Birmingham, we then competed in the finals in London and came sixth overall for the country.

### **MUSIC**

During lockdown I took up music production and have been learning the drums for a year. I am very passionate about the drums in which I have excelled with self-taught sessions. This shows my enthusiasm to learn new skills and presents a great level of flexibility in my talents and knowledge.

### **LANGUAGES**

Alongside English, I can also speak French fluently and Japanese to a strong JLPT N4/5 level.